



**National Survey of *Training Magazine*
subscribers' awareness and perception
of virtual classroom providers.**

2004

About the study

In June of 2004, *Training* magazine conducted a study to gauge the awareness and perception of Web-conferencing/virtual classroom providers. 5,000 randomly selected subscribers were sent an email invitation to participate in the Online study.

There were a total of 412 respondents for a response rate of 8.24%.

Question 1.

Training subscribers were asked, "Please rate your level of familiarity with each company/product listed below."

	Not at all Familiar	Somewhat familiar	Familiar	Very familiar, but have never used this product	Very familiar, and have used/currently use this product
Centra Software	66%	13%	9%	4%	8%
IBM/Lotus Workspace	47%	26%	14%	6%	7%
Interwise	75%	9%	6%	3%	7%
Macromedia Breeze	63%	19%	11%	5%	3%
Microsoft LiveMeeting	38%	30%	16%	8%	9%
Raindance	84%	7%	5%	1%	4%
WebEx	31%	21%	14%	8%	27%

Total responses: 411)

Percentages rounded to nearest whole number and may not total 100%

Question 2.

“What is your opinion of the services provided by each of these companies? Your opinion may be based on first-hand experience, or your general impression, based on reviews, peer feedback, etc.”

	Poor	Average	Good	Excellent	N/A - Not familiar enough with the company to rate
Centra Software	0%	3%	11%	6%	80%
IBM/Lotus Workspace	1%	10%	18%	5%	66%
Interwise	0%	3%	8%	4%	85%
Macromedia Breeze	0%	4%	15%	5%	76%
Microsoft LiveMeeting	1%	11%	23%	5%	60%
Raindance	1%	2%	4%	3%	91%
WebEx	0%	7%	24%	19%	50%

Total responses: 410

Percentages rounded to nearest whole number and may not total 100%